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*Cover and interior cover:* Details from Rorschach inkblot test set, 1948, Museum of Health Care (Dr. Nick Delva Collection), 006036002.  
*All Museum images credited:* Cadia Chan, Shaelagh Cull, Kathy Karkut, Marissa Monette, and Jenny Stepa.  

© Museum of Health Care at Kingston 2016
The mandate of the Museum of Health Care at Kingston is to preserve material culture and enhance understanding of the history of health and health care in Canada. In order to do this, the Museum acquires, conserves, researches, displays and interprets artefacts that help tell these stories. The Museum also serves as a primary resource for scholarly work on the history of health care.
25 Facts about the Museum in 2016

1. 4,392 people visited the Museum, at the Ann Baillie Building National Historic Site (35% increase).
2. Of these visitors, about 36% were children, 34% were adults, 22% were students, and 8% were seniors.
3. Most people came on Wednesdays.
4. Visitors came from all over the globe, including South Africa, New Zealand, Russia, Thailand, and the Cayman Islands.
5. 3,794 attended our education and public programs on- and off-site (21% increase).
6. 100% of program participant respondents felt their visit was a good learning experience.
7. These visits included students from 18 schools, including a group visiting from Alberta.
8. We offered 21 public programs and events.
9. We launched four exhibits.
10. We presented three guest lectures and one public lecture.
11. Two new education programs were developed.
12. Our website and online exhibits had 67,846 visits.
13. There are seven online exhibits and activities on our website.
14. We reached 3,098 readers through our print and digital publications.
15. The Museum of Health Care Blog was viewed 24,165 times.
16. We launched an Instagram account, posting 74 photos and gaining 374 followers. Followers include the Tokyo National Museum, Canadian Museum of History, and Wellcome Collection.
17. We gained 188 new followers on Twitter (1778 total) and 41 new Likes on Facebook (578 total).
18. 1,300 images were added to our online catalogue.
19. 13,348 records were revised or added to our online catalogue.
20. We received 248 new objects for the collection from 31 donors.
21. 94 objects went out on loan, including to the Ontario Science Centre, City of Ottawa, Western University, and Musée de la civilisation de Québec.
22. There are now approximately 40,000 objects in the collection.
23. We provided work experience in the cultural sector to 15 students through programs including Young Canada Works, Canada Summer Jobs, Summer Work Experience Program, and Work Study.
24. In addition to the time and expertise contributed by our Board of Directors and Committee members, 60 volunteers aided the Museum, donating over 1,300 hours of their time.
25. The Museum was supported by 246 individuals and private organizations, without whom we would not have been able to achieve our successes in 2016.
The role of the Board is to promote the mission of the Museum and to ensure its accomplishment. In 2016, Rhona Gale and David Tessier each completed a three-year term on the Museum Board and left the Board. Rhona and David have been succeeded on the Board by Sherri McCullough, Eleanor Rivoire and Rob Van Winkle.

In 2016 there were five Board meetings. The Board is also represented on Museum committees along with the Museum professional staff and community volunteers. All committees report to the Board.

Beyond the usual activities of the board, it was planned in 2016 to celebrate the 25th anniversary of the founding of the Museum. (Dr. James Low began to collect artefacts in 1991 for what became his museum, the Museum of Health Care.) This celebration and fund-raising event, the "Artefact or Artefiction" gala, was to be centered around an event with live music, food, jugglers and a game, "Artefact or Artefiction," at which attendees would compete to win at judging the origin of the selected objects at ten stations, to be run by members of Queen's health science departments, as station sponsors. Planning was directed to the event being held at Residence Inn by Marriott on the Kingston waterfront on 29 October. Unfortunately there was a competing event in the city that night and our event was rescheduled to December 3. It later became clear that registration for that date would be inadequate to support the event and the Museum. This led to event cancellation.

An 'Appreciation Reception' was substituted at the Museum on the same night with the refund of gala tickets or conversion to a Museum donation. There were few refunds. Those who previously had tickets were invited. The medical departments, which had previously signed up as station sponsors, were welcome to send their members gratis. The attendance at the Museum that evening was over 80 – a great turnout. Music throughout the evening was pleasantly contributed by the Queen's Medical School Choir and the instrumental trio Wassermusik.

In-kind donations were gratefully received. Financially, the Museum benefited handsomely.

Among other issues discussed was renewal of the strategic plan of the museum and redevelopment of the National Advisory Board of the Museum.

RESPECTFULLY SUBMITTED:
Hugh Gorwill, President and Chairman of the Board
Board of Directors 2016-2017

Ian Fraser, Vice-President
Hugh Gorwill, President & Chair
Kate Kahn
Sherri McCullough

Peter Milliken
Michelle Podhy, Secretary/Treasurer
Eleanor Rivoire
Sherri Robertson

Walter Rosser
Rob Van Winckle
Ruth Wilson

Board Committees 2016-2017

**Advancement Committee**
David Cook
Ian Fraser, Chair
Hugh Gorwill
Sherri McCullough
Kate Kahn
Sherri Robertson
Ruth Wilson

*Ex officio: Kirsi Hunnakko/Deanna Way, Jenny Stepa*

**Collections Committee**
Gregory Baran
Paul Robertson
Rob Van Winckle
Gael Young
*Ex officio: Maxime Chouinard, Kathy Karkut*

**Executive Committee**
Ian Fraser
Hugh Gorwill, Chair
Michelle Podhy

*Ex officio: Maxime Chouinard, Kirsi Hunnakko/Deanna Way, Jenny Stepa*

**Human Resources Committee**
Kate Kahn, Chair
Peter Milliken
Michelle Podhy
*Ex officio: Maxime Chouinard, Jenny Stepa*

**Program Committee**
Gregory Baran
Jacalyn Duffin
Jane Errington, Chair
Rhona Gale
Robin Harrap
Elva McGaughey
Eleanor Rivoire
Rob Van Winckle

*Ex officio: Max Chouinard, Kirsi Hunnakko/Deanna Way, Kathy Karkut, Jenny Stepa*

**Finance Committee**
Hugh Gorwill
Michelle Podhy, Chair
Walter Rosser

*Ex officio: Kirsi Hunnakko, Jenny Stepa*

**Advancement Committee**
David Cook
Ian Fraser, Chair
Hugh Gorwill
Sherri McCullough
Kate Kahn
Sherri Robertson
Ruth Wilson

*Ex officio: Kirsi Hunnakko/Deanna Way, Jenny Stepa*

**Collections Committee**
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Gael Young
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Michelle Podhy

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Rhona Gale
Robin Harrap
Elva McGaughey
Eleanor Rivoire
Rob Van Winckle

*Ex officio: Max Chouinard, Kirsi Hunnakko/Deanna Way, Kathy Karkut, Jenny Stepa*

National Advisory Board

The Museum is grateful to the members of the National Advisory Board, whose objective is to advocate for the preservation of the legacy of health care in Canada and the role of the Museum of Health Care in achieving this goal. The members during 2016 were:

- Alice J. Baumgart
  **Elizabethtown, PA, USA**

- Lawrence Clein
  **Regina, SK**

- Ralph Crawford
  **Delta, BC**

- Sarah Jane Dumbrille
  **Maitland, ON**

- John Meisel
  **Kingston, ON**

- Arnold Naimark
  **Winnipeg, MB**

- Sarah Prichard
  **Montreal, QC**

- Boyd Upper
  **Mississauga, ON**

- Donald Wilson
  **Orangeville, ON**
Museum Staff

Administration & Visitor Services:
Jenny Stepa, Museum Manager and Program Director
Deanna Way, Communications and Finance Coordinator (Jan-April)
Kirsi Hunnakko, Communications and Finance Coordinator (Nov-Dec)

Curatorial & Collections:
Maxime Chouinard, Curator
Kathy Karkut, Collections Manager
Rona Rustige, Curator Emerita

Contract Staff & Students
Alla Kryachkova, Interim Coordinator
Justin Strickland, Interim Coordinator
Natalia Mukhina, Margaret Angus Research Fellow
Shaelagh Cull, SWEP Summer Student
Anne Dilworth, YCW Summer Student
Marissa Monette, YCW Summer Student/Work Study
Lauren Westecott, CSJ Summer Student
Viktoria Bobovskaia, Queen’s Work Study
Kelly Buckholtz, Queen’s Work Study
Cadia Chan, Queen’s Work Study
Harry Chandrakumaran, Queen’s Work Study
Aminah Hannan, Queen’s Work Study
So hyun Kang, Queen’s Work Study
Agnes Ladon, Queen’s Work Study
Ada Luo, Queen’s Work Study
Jayne Henry, Intern
Rosemary Rankin, Intern
Toyin Olukayode, Queen’s Alternative Practicum

Volunteers, continued
David Cook, Advisor/Collections
Deborah Tregunno, Nursing Working Group
Donna More, Outreach
Edwin Morelli, Gallery Attendant/Office Support
Elva McGaughey, Advisor/Special Event
Erika Pagratis, Docent
Francesca Brzezicki, Gallery Attendant/Outreach
Frank Norman, Advisor
Gael Young, Docent/Collections
Gary, Office Support
George Katinas, Collections
Helen Smith, Advisor
Hugh Pross, Advisor/Special Event
Isabel Luce, Collections/Social Media
Jack Yao, Gallery Attendant
Jamie Ahn, Gallery Attendant/Docent
Jane Derrick, Collections
Jane Errington, Advisor
Janet Rosser, Docent
Jennifer Medves, Nursing Working Group
Joanne Bombard, Nursing Working Group
Joyce Chiang, Docent
Kathryn Galt, Gallery Attendant/Office Support
Kayla Dettinger, Collections
Kayley Crebbin, Gallery Attendant/Docent
Kelly Buckholtz, Docent
Kyle Stepa, Office Support
Louisa Smith, Docent
Marilyn Boston, Docent
Michela Reinink, Docent
Morgan Blizzard, Advisor/Docent
Nicole Rogerson, Graphic Design
Paul Robertson, Advisor
Ralph Crawford, Advisor
Regatu Asefa, Docent/Education
Rhona Gale, Docent
Rosemary Rankin, Docent/Office Support
Sandra Jones, Nursing Working Group
Sasha Smetaniuk, Docent/Education/Office Support
Shaelagh Cull, Docent/Education/Social Media
Shivam Purohit, Gallery Attendant
Simone Marshall, Docent
Tabitha Renaud, Docent
Toyin Olukayode, Docent
Valeria Vendries, Docent
Warren, Office Support
Yeseul Oh, Gallery Attendant/Office Support
# Statement of Revenue & Expenditures

**FOR THE YEAR ENDED DECEMBER 31, 2016**

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sustaining Patrons</td>
<td>$59,945</td>
<td>$35,775</td>
</tr>
<tr>
<td>Partnerships</td>
<td>37,850</td>
<td>10,380</td>
</tr>
<tr>
<td>Memberships</td>
<td>5,126</td>
<td>5,501</td>
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<tr>
<td>Donations</td>
<td>64,518</td>
<td>73,967</td>
</tr>
<tr>
<td>Program sponsors</td>
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<td>31,500</td>
</tr>
<tr>
<td>Exhibit programs</td>
<td>9,630</td>
<td>-</td>
</tr>
<tr>
<td>Project grants</td>
<td>19,971</td>
<td>19,177</td>
</tr>
<tr>
<td>Ministry of Culture grant</td>
<td>24,051</td>
<td>24,051</td>
</tr>
<tr>
<td>Investment income</td>
<td>16,924</td>
<td>10,973</td>
</tr>
<tr>
<td>Operating grant - Kingston Association of Museums</td>
<td>56,000</td>
<td>70,000</td>
</tr>
<tr>
<td>Other income</td>
<td>9,595</td>
<td>6,020</td>
</tr>
<tr>
<td>Amortization of deferred contributions related to capital assets</td>
<td>31,860</td>
<td>81,939</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>340,470</td>
<td>369,283</td>
</tr>
</tbody>
</table>

| **Expenditures**       |          |          |
| Advancement program    | 3,623    | 1,492    |
| Amortization           | 46,277   | 101,768  |
| Amortization of fair value of loan payable | 5,570 | 3,813 |
| Curatorial and conservation | 1,430 | 34 |
| Dues                   | 560      | 564      |
| Education              | 4,776    | 2,508    |
| Exhibits               | 4,320    | 8,399    |
| Insurance              | 2,259    | 2,291    |
| Office                 | 7,950    | 7,137    |
| Offsite storage rental | 19,620   | 19,620   |
| Professional fees      | 8,055    | 9,303    |
| Public relations       | 1,596    | 961      |
| Rent and operating costs | 59,693  | 59,025   |
| Salaries and benefits  | 173,466  | 177,705  |
| Staff development      | -        | 462      |
| Travel                 | 141      | 164      |
| **Total Expenditures** | 339,336  | 395,246  |

Excess (expenditures) revenue from operations: 1,134 (25,963)
Gain on the sale of investments: 27,334 3,789
Change in fair market value of investments - unrealized (losses) gains: (1,066) (39,591)

Excess (expenditures) revenue for the year: $27,402 $ (61,765)
Death in a glass! Fighting for Breath! Smallpox is dead! The Healing Power of Plants...just a few of the captions promoting our Museum's recent exhibits.

When medicine meets science, some amazing things do happen...and because of you, we are able to bring such healthcare stories to life!

As this 25th Anniversary report illustrates again for 2016, the generosity of individual donors, patrons, sponsors and partners has helped fund access, development and upkeep of our exhibits and galleries and the many educational programs shared throughout the year with visitors of all ages.

In terms of fundraising, so essential for the Museum of Health Care to sustain its important work annually, our community was thoughtfully supportive again this year. Private gifts allow the Museum to strengthen its extensive collection of medical artefacts, create dynamic exhibits, employ the latest technology, contribute to important research on issues critical to humankind and innovate on site and online in ways that inspire learning in people of all backgrounds and ages.

The graphs presented alongside this report offer additional insight on the sources and uses of both the private and public dollars contributed in 2016.

We thank those families who made the Museum a part of their philanthropy this year. We thank those foundations and professional associations that share in and support our mission. And we thank our Patrons and the corporate sponsors that help us keep this institution relevant and strong.

The vision and mission of the Museum is achieved almost entirely through the efforts of a dedicated professional staff assisted by contract staff, work study students, docents and volunteers working in a unique facility near the heart of the Queen's University campus – The Ann Baillie Building – a National Historic Site commemorating the development of nursing in Canada.

Throughout 2016, the Advancement Committee assisted this hard-working team with its community fundraising and outreach efforts and the results were gratifying. Revenues generated from private sources approached $174,000 (including gifts designated for endowed fund purposes), exhibit programs and other revenue surpassed $36,000 with government and project grants contributing just over $100,000 to the total. Overall, the Museum attracted more than $308,000 (before the inclusion of capital asset amortization) to fund its operations this year.

The development of the collection and public programs on site and online are reported to members and patrons by newsletters throughout the year and summarized in the annual report. To these Museum friends, we express our heartfelt thanks once more.

I also express sincere thanks to Advancement Committee members and supporting staff for their service this year.

Generous supporters, friends, volunteers and staff collectively make it possible for us to learn from the past and inform the future - so we might more effectively play our role in helping society battle the waterborne diseases of the future... discover new cures for illnesses like tuberculosis and smallpox...and better appreciate the bounty and abundance in nature, all around us...where medicine meets science at the Museum of Health Care.

RESPECTFULLY SUBMITTED:
IAN M. FRASER
CHAIR, ADVANCEMENT COMMITTEE
Hello everyone! 2017 is now upon us, a new year of celebration as we are right into the 150th anniversary of Confederation. 2016 was the celebration of 25 years of collecting, preserving and sharing for our institution, while the future looks bright.

I wish to thank everyone who came to visit our exhibitions and special events, Kathy Karkut for her unswerving devotion to the Museum, as well as all the volunteers and students who helped us this year: George Katinas, Dr. Ralph Crawford, Dr. David Cook, Rosemary Rankin, Jane Karchmar, Barb Neatby, Kayla Dettinger, Isabel Luce, Cadia Chan, Paul Hodgetts, Marissa Monette and Sohyun Kang.

Exhibition development

2016 was a year of challenges and celebration for our institution. We successfully delivered four different exhibitions.

*Electricity and the Invisible Ray* - Our collections manager Kathy Karkut spearheaded this project to renovate one of our older galleries. The new display illustrates a treatment room of a doctor’s office around the 1920 to 1930s. A lot of the material on exhibition was contributed by the Bird family of Gananoque, mostly from the practice of Charles and Godfrey Bird.

*Canadian Medical Association 150th Anniversary* - The Association had a strong influence on many of the healthcare policies in Canada, and shaped the country’s medical world in many ways. To celebrate this important milestone, the CMA approached the Museum to help in creating content for an online timeline.

*Polio exhibition at the Canadian Immunization Conference* - Every year, the Public Health Agency of Canada organizes a national conference on the theme of immunization, which brings together experts and professionals from all over the country. The PHAC approached the Museum to help in creating an exhibition on the theme of polio, which was presented at the event. We had the chance to bring several objects for the display, including our famous 1937 iron lung. The response from the public was quite positive.

*Open Heart: The History of Cardiology* - As an ongoing partnership with the Royal College of Physicians and Surgeons of Canada, the Museum produces an exhibition every two years to be presented inside their Ottawa headquarters. Last year, the theme of the exhibition was cardiology, which presented the works of Drs. William Harvey, Bigelow, Callaghan, and Einthoven along with various objects from the Museum's collections. The exhibit was well received by the staff of the Royal College, and we hope to be able to present another successful exhibit next year.

Collections Development

In 2016, the Museum received 248 objects from 31 different donors. Among them: a very extensive collection of 80 invalid feeders, a captured German military obstetrics set from the Second World War, and an early Victorian book on replacing lost teeth.

Collections Management

Continuing from 2015, our new database occupied a lot of time and resources for its implementation, but we are happy to say that it was successfully launched. You can

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already visit the new database at http://mhc.andornot.com and see for yourself this easy-to-use interface which has been bringing us more attention from researchers, as well as the public and even the press.

**Loans**

The Museum of Health Care is increasingly becoming an important and trusted resource for many other museums in the country. In 2016, the staff helped organize loans for 12 different institutions totaling close to 100 objects.

**Outreach**

The Museum participated in many public presentations and displays this year, bringing our collections and expertise to different audiences. Here are the highlights:

-- Later Life Learning. Maxime Chouinard presented a lecture on the 1832 Cholera pandemic at the Later Life Learning group in Kingston.

-- Kingston Historical Society. Maxime Chouinard gave a lecture on the 1832 Cholera epidemic in Kingston. The lecture will be followed by an article published in the Society’s journal.

-- Kingston General Hospital Nurses’ Reunion: The Museum keeps honouring its strong connection to KGH School of Nursing. This year again we developed, created and installed a temporary exhibit at the Four Points Hotel for the Class of 1966 reunion.

-- Quarantine Tent: Maxime Chouinard helped to present the Quarantine Tent at Science Rendezvous Kingston. The Tent presents different preventable diseases through the voices of historical characters, and aims to dispel myths on vaccination by using history.

-- Queen’s Nursing School 75th anniversary. The Nursing school was celebrating its anniversary this year, and for the occasion the Museum put together a display that was presented during the official celebration day.

**Research Requests**

In 2016, the curatorial staff answered around 50 research requests from the public.

**Upcoming in 2017**

2017 is going to be a busy year for many Canadian museums as the 150th of Confederation is upon us. The Museum of Health Care is not going to be left behind as we are currently working on no less than 7 projects for this year. Among them, you can expect a revamp of *When Medicine Met Science*, a new exhibition on medical quackery, a travelling exhibit on rural medicine, an exhibition on dentistry presented at the 150th Spring Meeting of the Ontario Dental Association, an exhibition on the 1867 crisis at Kingston General Hospital and finally displays for the 60th of Queen’s University Psychiatric Department and the 50th anniversary of the School of Rehabilitation Therapy. 2017 may still hold more projects for us, but so far we are looking towards a very busy year.
The Museum’s 25th anniversary year was distinguished by a significant increase in visitors, effective new partnerships, and the expansion of programs and services to new audiences.

The Team
Visitor services, advancement, and administrative staff and volunteers achieved several initiatives that helped to promote public engagement with the history of health care. Whether working behind the scenes or with the public, I’d like to acknowledge these dedicated and talented members of our team.

Staff - We bid a fond farewell to Deanna Way, Communications and Finance Coordinator, who relocated last April. Though she left big shoes to fill, we are fortunate to have been joined by Kirsi Hunnakko, who brings significant experience in administration, marketing, accounting, and much more. This is Kirsi’s second term with us, having acted as Museum Manager in 2006-7. In the interim between permanent staff members, Alla Kryachkova helped keep the office running smoothly. I’d like to express my thanks to all three colleagues, who were wonderful to work with.

Intrepid public programs summer staff members Shaelagh Cull, Anne Dilworth, and Lauren Westecott played key roles in launching new programs. These Queen’s University students facilitated a drop-in program for babies and toddlers, and helped develop both a Grade 5 program about traditional indigenous medicine and a seniors program about the transformation of the doctor’s visit. Additionally, they welcomed visitors, promoted tours and programs, and led group visits for school, camp, and family groups. Together they presented 50 education, family, and outreach programs to all ages and delivered 35 guided gallery tours.

During the rest of the year we were grateful to participate as an employer in Queen’s University’s Work Study program. Public Programs Assistants Kelly Buckholtz, Ada Luo, and Harry Chandrakumaran contributed their energy and unique skills to expand the capacity of our education program. Advancement Assistant Viktoria Bobovskaia helped us develop our sponsorship program.

We were also joined by two interns in early 2016. As part of their course requirements Jayne Henry (Algonquin College) and Rosemary Rankin (Queen’s University) worked tirelessly on program development and facilitation, tours, and project grants. They did wonderful work.

Volunteers - The Museum depends on the hard work, dedication, and expertise of its many volunteers. Their critical contributions as researchers, docents, gallery attendants, graphic designers, social media marketers, special event assistants, advisors, and board and committee members cannot be measured. We wish to thank all of the volunteers who have given their time in 2016 to advance the Museum’s mission.

Increasing number of Visitors
Our annual visitor numbers increased again in 2016, with an estimated 4392 visitors enjoying our onsite galleries. Visitor feedback remained positive.

Public Programs
These activities help fulfill our mandate to enhance understanding of the history of health care. Participation in our programs and tours grew significantly in 2016, due in part to added programs offered during our 25th anniversary and new community partnerships. We welcomed 3794 participants and accompanying adults on and off site (compared to 3131 in 2015). Here are a few highlights from the year:

We adapted education programs with the assistance of Autism Ontario and offered the workshops to their network of families during the summer.

We were pleased to participate with Beyond Classrooms Kingston as a host site for two classes in May. This initiative moves teachers and their students out of the classroom into museums and other

continued on page 12
community sites for one week.

In addition to returning favourites such as *Teddy Bear Hospital*, our series of Family and Professional Activity Day Programs for children and caregivers included new titles such as *The Truth Behind the Tooth* March Break Program, *Heads and Femurs, Spleens and Toes*, and *Traditional Indigenous Medicine of the Haudenosaunee and Anishinaabe*.

We were pleased to participate in several community initiatives again this year: *Science Rendezvous Kingston, Museum After Hours, Loud Day, First Capital Day*, and *Kingston Regional Heritage Fair* are a few events that allowed us to reach out new and diverse audiences.

Thank you to the sponsors, donors, grantors, volunteers, public programs assistants, and staff who make these programs possible.

**Special Events and Lectures**

2016 was a busy year for special events at the Museum. These are just some of the highlights:

Heritage Week is celebrated every year in Ontario during the third week of February, and the theme for 2016 – “Medical Science and Innovation” – was a perfect fit for the Museum. In partnership with Ontario Heritage Trust and Queen’s University’s Faculty of Health Sciences, the Museum engaged 104 visitors in tours and activities celebrating remarkable contributions to medical science.

On the 12th of April, the Museum of Health Care celebrated its 25th anniversary by holding a birthday party, where party-goers enjoyed remarks from Board member Peter Milliken, refreshments and, of course, a birthday cake.

The Museum again participated in Doors Open Kingston, a tradition we’ve repeated for over a decade. Visitors to the Museum on June 18th enjoyed guided tours, crafts, and a living exhibit that featured our curator, Maxime Chouinard, performing an interactive historical reenactment.

Our 2016 research fellow Natalia Mukhina shared her fascinating investigation into the life of Sir Frederick Banting, co-discoverer of insulin, during our annual Margaret Angus Research Fellowship Evening on November 7th. In addition to the public lecture, the event also featured a temporary display in recognition of the 125th anniversary of Dr. Banting’s birth and the 95th anniversary of the discovery of insulin.

**Community Engagement**

We expanded our efforts to engage Canadians in the history of health care through a variety of means in 2016, with particular attention paid to increasing our social media presence. The Museum connected with people around the world through a number of platforms, including Instagram, Twitter and Facebook. Earning 1,995 impressions, our January 2016 tweet about our application deadline for the Margaret Angus Research Fellowship was our top tweet for 2016, while our Facebook post sharing photos from our Teddy Bear Hospital Family Day program earned the most post clicks (569). Other social media statistics can be found on page 3, and special thanks go to our social media volunteers Isabel Luce and Shaelagh Cull for their ingenuity.

Visitors continued to find us online at our website and by visiting our online exhibits at the Virtual Museum of Canada (VMC). The Museum of Health Care website attracted 45,567 visits, while our online exhibits and artefact profiles had an astounding 110,100 visits. Meanwhile, at home in the Ann Baillie National Historic Site, we welcomed 4,303 visitors, which is a 33% increase from our visitorship in 2015.

Regular editions of our e-newsletters were sent throughout the year, ensuring that our subscribers were kept up-to-date on the Museum’s many events and programs. Back issues of our e-newsletters (Bailliebytes, Family Program E-Notices, and E-Newsletter for Educators) can be viewed at http://www.museumofhealthcare.ca/explore/newsletterlibrary.html (where you can also subscribe).

Through these and other public relations efforts, we were fortunate to capture the media’s attention in 2016 resulting in local and regional media coverage, with outlets including Canada NewsWire, the Toronto Star, the Kingston Whig-Standard, CKWS, and Profile Kingston. Of particular note, we were thrilled to be invited by CBC Ontario Morning to participate in an on-air discussion with host Wei Chen highlighting the Museum’s 25th anniversary and collections.

By far one of the most important ways the community learns about our Museum is by word-of-mouth through supporters like you. Thank you for your continued support and efforts to raise awareness about the Museum and our mission to preserve the legacy of health and health care in Canada. Please keep spreading the word.
1988 • Consultation & planning for the Museum begins.
1991 • The Museum begins to collect artefacts.
1994 • Outreach gallery opens in Hall of Honour, Kingston General Hospital.
1995 • The Museum relocates to the Ann Baillie Building.
1996 • The Museum establishes a Board of Directors.
1997 • The Museum incorporates as a registered charity. An outreach gallery opens at the Regional Cancer Centre.
1999 • The Ann Baillie Building is designated a National Historic Site.
2000 • Outreach gallery opens in Providence Care’s Mental Health Services site.
2001 • Outreach gallery opens in the Bracken Library at Queen’s University.
2002 • The Museum acquires the majority of the collection of the Academy of Medicine in Toronto.
2006 • Phase 1 of renovation and restoration of Ann Baillie Building is completed.
2007 • The tower and elevator are completed, achieving greater accessibility.
2008 • A permanent nursing gallery opens in two newly restored gallery spaces.
2010 • Part 1 of Phase 2 of the restoration and renovation of Level 1 begins. The Museum acquires the Dr. Ralph and Mrs. Olga Crawford Canadian Dental Collection.
2011 • The Children’s Gallery and temporary gallery open.
2012 • The Museum’s Board of Directors adopts Strategic Plan 2012-2016.
2013 • A mobile app launches and a vaccination exhibit opens in a newly restored gallery.
2016 • A technology upgrade, including a new online database and free public WiFi, makes the collection more accessible than ever before.
The Gift Circle
We are grateful for the commitment of individuals and organizations who contributed a donation well above their Museum Membership. We would like to recognize all levels of the Gift Circle that sustain our museum.

Associates
Elaine and Michael Davies
Michael and Carol Knight
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*From top: Guest speaker Georgina Riel at Traditional Indigenous Medicine; Alan Grant (flute), Inka Brockhausen (piano) and Konrad Wolf (cello) perform at the Dec. 3rd reception; a visiting family enjoys exploring the 1937 iron lung; and a tour group discovers the history of dentures.*