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LOWELL, MASS., U.S.A.
### Table of Contents

- **Report of the Board of Directors**  Dr. Hugh Gorwill, President  
  Museum History - Selected Highlights  

- **Board of Directors 2014-2015**  
  **Board Committees 2014-2015**  
  **National Advisory Board**  

- **2014 Museum Staff & Volunteers**  

- **Statement of Revenue & Expenditures**  

- **Advancement Report**  Ian Fraser, Advancement Committee Chair  

- **Curator’s Report**  Maxime Chouinard  

- **Museum Manager & Program Director’s Report**  Ashley Mendes  

- **Acknowledging Our Generous 2014 Supporters**  

- **Patrons, Donors, Sponsors & Grants**  

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*Cover image: ‘Queen’s Ambulance Corps 1914’ menu cover for the Annual Banquet of the Aesculpian Society of Queen’s University Dec. 9th, 1914, 996010005

*Interior front cover: E.W Hoyt & Co. Trade Card, 1890, 010020071

*Interior back cover: S. B. Hartman; American Lithographic Co., 1902, 996001632

*All Museum images credited: Kathy Karkut, Jenny Stepa, Catherine Toews, Diana Gore, Ashley Mendes*  

© Museum of Health Care at Kingston 2014
The mandate of the Museum of Health Care at Kingston is to preserve material culture and enhance understanding of the history of health and health care in Canada. In order to do this, the Museum acquires, conserves, researches, displays and interprets artefacts that help tell these stories. The Museum also serves as a primary resource for scholarly work on the history of health care.
2014 Quick Facts

2,853
Museum attendance

1,863
Attendance at education & public programs

4
New Education programs created

47,599
Website & online exhibit visits
(Increase from 35,878 in 2013)

56,064
Video viewed on YouTube and Vimeo
(106,761 all-time)

18,444
Blog views
(39,313 all-time)

286
New followers on Twitter
(1349 total)

1,936
readers reached through print and digital publications

137
New Likes on Facebook (354 total)

128
Images added to the online catalogue

1,283
New objects received as part of 28 donations

2
Exhibits launched
In 2014, the Board spent time in several meetings discussing possible change in board structure relating to functions essential to the operation and organizational maintenance of the Museum. In a briefing note developed by vice president Ian Fraser, he described museum functions as work to advance the Museum’s mission, management and governance.

The Museum has operated with a traditional board structure wherein the voluntary Board governs, with input from the Executive and other Board committees. In that structure, the Board generally delegates management to an executive director. However, at the Museum, that position is currently unfilled due to financial shortfall. This places management responsibility on members of the Executive Committee.

Museologic work done to advance the Museum’s mission is carried out primarily by the professional staff. Ultimately the Board voted to maintain its structure and is working on a statement of governance policies for the Museum.

Personnel changes in 2014: Michelle Podhy, after a suitable hiatus since her last term, has returned to the Board. Michelle’s value to the Museum is immense. She now has added Board Membership to her other role as secretary/treasurer.

Changes in professional staff:
1. Maxime Chouinard joined the Museum from Quebec City, in July, as Curator. Since then he has been getting to know both the Museum and Kingston. He is now developing the World War I exhibit “Trench Menders”. (This exhibit is due to open at the Museum in February 2015).
2. Ashley Mendes became part of the Museum in July, as Manager and Program Director, when Jenny Stepa went on maternity leave.

RESPECTFULLY SUBMITTED: DR. HUGH GORWILL, PRESIDENT AND CHAIRMAN OF THE BOARD
Board of Directors 2014-2015

Dr. Hugh Gorwill, President & Chair  
Ian Fraser, Vice President  
Michelle Podhy, Secretary-Treasurer  
Dr. Gregory Baran  
Rhona Gale  
Kate Kahn  
Hon. Peter Milliken  
Sherri Robertson  
Dr. Walter Rosser  
Dr. David Tessier  
Dr. Ruth Wilson

Board Committees 2014-2015

**Advancement Committee**  
Ian Fraser, Chair  
Dr. Hugh Gorwill  
Dr. James Low  
Dr. Ruth Wilson  
Sherri Robertson  
*Ex officio:* Diana Gore, Ashley Mendes, Maxime Chouinard

**Finance Committee**  
Michelle Podhy, Chair  
Dr. James Low  
*Ex officio:* Jenny Stepa/Ashley Mendes

**Executive Committee**  
Dr. Hugh Gorwill, Chair  
Ian Fraser, Vice Chair  
Dr. Walter Rosser  
*Ex officio:* Dr. James Low, Diana Gore, Jenny Stepa/Ashley Mendes

**Collections Committee**  
Dr. Gregory Baran, Chair  
Paul Robertson  
Dr. David Tessier  
Gael Young  
*Ex officio:* Kathy Karkut, Maxime Chouinard

**Human Resources Committee**  
Kate Kahn, Chair  
Michelle Podhy  
Hon. Peter Milliken  
*Ex officio:* Maxime Chouinard, Jenny Stepa/Ashley Mendes

**Program Committee**  
Dr. Jane Errington, Chair  
Dr. Gregory Baran  
Dr. Jacalyn Duffin  
Dorothy Farr  
Rhona Gale  
Elva McGaughey  
*Ex officio:* Diana Gore, Maxime Chouinard, Kathy Karkut, Jenny Stepa/Ashley Mendes

**Advancement Committee**  
Ian Fraser, Chair  
Dr. Hugh Gorwill  
Dr. James Low  
Dr. Ruth Wilson  
Sherri Robertson  
*Ex officio:* Diana Gore, Ashley Mendes, Maxime Chouinard

**Finance Committee**  
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Dr. James Low  
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Gael Young  
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Dorothy Farr  
Rhona Gale  
Elva McGaughey  
*Ex officio:* Diana Gore, Maxime Chouinard, Kathy Karkut, Jenny Stepa/Ashley Mendes

National Advisory Board

The Museum is grateful to the members of the National Advisory Board, whose objective is to advocate for the preservation of the legacy of health care in Canada and the role of the Museum of Health Care in achieving this goal.

Dr. Alice J. Baumgart  
**ELIZABETHTOWN, PA, USA**

Dr. Lawrence Clein  
**REGINA, SK**

Dr. Ralph Crawford  
**DELA, BC**

Dr. Henry Dinsdale (Co-Chair)  
**KINGSTON, ON**

Mrs. Sarah Jane Dumbrille  
**MAITLAND, ON**

Dr. Peter Glynn  
**KINGSTON, ON**

Dr. John Meisel  
**KINGSTON, ON**

Dr. Jock Murray  
**HALIFAX, NS**

Dr. Arnold Naimark  
**WINNIPEG, MB**

Dr. Boyd Upper  
**TORONTO, ON**

Dr. Donald Wilson (Co-Chair)  
**ORANGEVILLE, ON**
### 2014 Museum Staff & Volunteers

#### Museum Staff

**Administration & Visitor Services:**
- Dr. James A. Low, Advancement Officer
- Jenny Stepa, Museum Manager and Program Director
- Ashley Mendes, Museum Manager and Program Director
- Diana Gore, Communications and Finance Coordinator

**Curatorial & Collections:**
- Maxime Chouinard, Curator
- Kathy Karkut, Collections Manager
- Jane Derrick, Database Manager
- Rona Rustige, Curator Emerita

#### Contract Staff & Students

- Rebecca Benson, Dr. Margaret Angus Research Fellow
- Katrin McPhee, YCW Summer Student
- Carling Spinney, SEP Summer Student
- Mariah Maddox, SWEP Summer Student
- Cadia Chan, Queen's Work Study
- Kelly Buckholtz, Queen's Work Study
- Mariah Maddox, Queen's Work Study
- Veronica Youseff, Queen's Work Study
- Sarah Brown, Algonquin College Collections Intern
- Bethany Jo Mikelait, Queen's Work Study
- Derek Oxley, Queen's Work Study
- Aimee Sims, Queen's Work Study
- Sarah-Taissir Bencharif, Queen's Work Study
- Amanda Luongo, Queen's Alternative Practicum
- Christina Spensieri, Queen's Alternative Practicum

#### Volunteers

- Alexandra Galanis, Docent
- Alexandra Sagan, Docent
- Amanda Martyniuk, Docent
- Anastasia Jakub, Docent
- Ann Gay, Collections
- Anne Dilworth, Gallery Attendant/Docent
- Anne O'Malley, Museum Assistant
- Dr. Anthony Sanfilippo, Education Advisor
- Athina Lavoie, Translator
- Beatrice D'Angelo, Docent
- Brendan Cull, Research
- Cady Moyer, Docent
- Carol Hazell, Nursing Group
- Cecilia Cussonneau, Collections
- Chelsea Fennell, Gallery Attendant
- Claire Kelly, Collections/Docent
- Claire McGraton, Office Support
- Clare Rayner, Collections/Nursing Group/Special Events
- Cleo Reinink, Gallery Attendant/Curatorial
- Cynthia Cotton, Docent
- Dr. David Tessier, Collections
- Dawn Diamond, Curriculum Advisor
- Derek Oxley, Special Events/Museum Assistant
- Diane Buchanan, Nursing Group
- Edwin Ho, Docent
- Elizabeth Labrecque, Museum Assistant/Collections
- Emily Gwiazda, Docent
- Emily Welsh, Collections
- Erica Altomare, Docent
- Francesca Brzezicki, Gallery Attendant
- Gael, Savannah, and Fiona Young, Special Events
- Isis Elagraga, Docent
- Ismail Benchekroun, Gallery Attendant
- Jacalyn Duffin, Nursing Group/Collections
- Janet Rosser, Docent
- Joan Kalechstein, Education Advisor
- Joanna Bombar, Nursing Group
- Dr. John O'Keefe, Collections
- Jack Yao, Gallery Attendant
- Judy Douglas, Nursing Group
- Julia Duszczyszyn, Docent
- Kathleen Adams, Docent
- Katie Kwan, Docent
- Kelly Buckholtz, Museum Assistant/Docent/Special Events
- Kennedy Schell, Docent
- Lindsay Tanner, Docent
- Liz Hugh, Special Projects
- Lucy Vorobej, Docent
- Margery Low, Office
- Marilyn Boston, Docent/Nursing Group
- Marionrose Savage, Nursing group
- Melanie Chapman, Collections
- Melissa Ducharm, Docent
- Miranda Riley, Museum Assistant
- Paul Robertson, Nursing Group
- Dr. Ralph Crawford, Collections
- Rhona Gale, Docent/Special Events/Education
- Robert Engen, Special Events
- Rose Bell, Nursing Group
- Ross Irwin, Collections
- Sandra Khoury, Museum Assistant
- Shivam Purohit, Gallery Attendant
- Sisi Xu, Docent
- Stephanie Kusters, Docent
- Tabatha Rutledge, Nursing Group
- Tabitha Renaud, Docent
- Tiffany Martin, Docent
- Yan Ding, Docent
# Statement of Revenue & Expenditures

FOR THE YEAR ENDED DECEMBER 31, 2014

<table>
<thead>
<tr>
<th>Revenue</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sustaining Patrons</td>
<td>$120,265</td>
<td>$96,250</td>
</tr>
<tr>
<td>Partnerships</td>
<td>250</td>
<td>250</td>
</tr>
<tr>
<td>Memberships</td>
<td>5,540</td>
<td>6,200</td>
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<tr>
<td>Donations</td>
<td>52,232</td>
<td>124,666</td>
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<tr>
<td>Program sponsors</td>
<td>28,600</td>
<td>48,514</td>
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<tr>
<td>Exhibit programs</td>
<td>13,000</td>
<td>14,529</td>
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<tr>
<td>Project grants</td>
<td>37,582</td>
<td>55,402</td>
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<tr>
<td>Ministry of Culture grant</td>
<td>24,051</td>
<td>24,051</td>
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<tr>
<td>Investment income</td>
<td>19,435</td>
<td>10,672</td>
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<tr>
<td>Other income</td>
<td>6,894</td>
<td>5,977</td>
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<tr>
<td>Amortization of deferred contributions related to capital assets</td>
<td>87,452</td>
<td>87,452</td>
</tr>
<tr>
<td>Total Revenue</td>
<td>395,301</td>
<td>473,963</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenditures</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advancement program</td>
<td>1,878</td>
<td>1,080</td>
</tr>
<tr>
<td>Amortization</td>
<td>102,770</td>
<td>103,518</td>
</tr>
<tr>
<td>Amortization of fair value of loan payable</td>
<td>3,813</td>
<td>3,813</td>
</tr>
<tr>
<td>Curatorial and conservation</td>
<td>30</td>
<td>7,858</td>
</tr>
<tr>
<td>Dues</td>
<td>549</td>
<td>549</td>
</tr>
<tr>
<td>Education</td>
<td>1,455</td>
<td>2,356</td>
</tr>
<tr>
<td>Exhibits</td>
<td>28,302</td>
<td>41,524</td>
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<tr>
<td>Insurance</td>
<td>2,084</td>
<td>1,982</td>
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<tr>
<td>Office</td>
<td>6,614</td>
<td>6,191</td>
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<tr>
<td>Offsite storage rental</td>
<td>19,570</td>
<td>19,528</td>
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<tr>
<td>Professional fees</td>
<td>8,504</td>
<td>19,528</td>
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<tr>
<td>Public relations</td>
<td>6,885</td>
<td>639</td>
</tr>
<tr>
<td>Rent and operating costs</td>
<td>59,025</td>
<td>59,025</td>
</tr>
<tr>
<td>Salaries and benefits</td>
<td>150,899</td>
<td>169,791</td>
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<tr>
<td>Staff development</td>
<td>540</td>
<td>1,100</td>
</tr>
<tr>
<td>Travel</td>
<td>161</td>
<td>921</td>
</tr>
<tr>
<td>Website</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Total Expenditures</td>
<td>393,079</td>
<td>429,360</td>
</tr>
</tbody>
</table>

Excess of revenue (expenditures) for the year  

Gain on the sale of investments  

Change in fair market value of investments - unrealized gains (losses)  

Excess expenditures for the year  

$12,179  $98,924
Long-time supporters of this Museum understand how important it is to preserve the legacy of health care in Canada – and for it to persist in demonstrating the value of doing so to enhance public understanding of the history of health and health care. The vision and mission of the Museum is achieved by a professional staff assisted by contract staff, work study students, docents and volunteers working in a unique facility, the Ann Baillie Building, a National Historic Site commemorating the development of nursing in Canada. The funds provided by the community sustain the professional staff, facilities and programs, including the development of the collection and the various public education initiatives offered.

Through the year 2014, the Advancement Committee assisted this hard-working team with its community fundraising and outreach efforts, producing another satisfying financial result, despite the challenges faced with staff changes and turnover. Revenues generated from private sources exceeded $178,000, program sponsorships and other exhibit revenue surpassed $41,000 with government and project grants contributing another $61,000 to the total. Overall, the Museum attracted more than $300,000 (before the inclusion of capital asset amortization) to underwrite its operations again this year.

Progress annually is only possible because of the strong support it continues to earn through these relationships, and only when our members and patrons are kept well informed and actively engaged. The development of the collection and public programs onsite and online are reported to members and patrons by newsletters throughout the year and summarized in the annual report for each year. To these Museum friends, we express our heartfelt thanks.

Maintaining a purpose in the face of adversity often demands great courage and this was no more evident than in the decision taken by Dr. James A. Low last fall to step back from his day-to-day resource development activities. Some of the Museum’s most enduring community and professional association relationships were then transitioned into the care of Advancement Committee members who agreed to continue on steadfastly, following his tireless example. We thank him again for the quiet persistence he has so consistently demonstrated over the years and pledge to follow his lead.

A sincere thank-you is also extended to Advancement Committee members and supporting staff for their service during this important period of change in the life of our organization. With perseverance, the Museum of Health Care will do what it has always done – continue to flourish.

Respectfully submitted,
Ian M. Fraser
Chair, Advancement Committee

Ways to Support the Museum

Our Members make possible our public and education programs, research, artefact preservation, exhibit development and so much more.

Being a Member means that you will receive advance notice about Museum events, your suggestions will be heard, and you will receive activity updates regularly.

For more information about how to become a museum member or other ways to support the Museum visit our website www.museumofhealthcare.ca/get-involved/membership

Persevere – to persist in anything undertaken; to maintain a purpose in the face of adversity; to continue steadfastly.
Hello everyone! I am pleased to be writing for you what will be my first curator’s report for the Museum of Health Care. 2014 was a hectic year for the curatorial staff as the curator’s position was filled in July with many projects to undertake. I am glad to be now taking over this job to help our institution prosper.

I wish to thank Kathy Karkut, our collections manager, as well as all the staff for the help they have given me in this new position. 2015 is already looking like an exciting year full of projects!

A special thanks to all our part-time, seasonal staff and volunteers who worked hard to help us in our various tasks:

- Alison Dingedine, Elizabeth Labreque, Cadia Chan, Carling Spinney, Cécilia Cussonneau, Dr. David Tessier, Emily Welsh, Jen Gibson, Katrin McPhee, Dr. Ralph Crawford, Ross Irwin, Sarah Brown.

We achieved the following in 2014:

**Exhibition Development**
Lacking a curator for half the year, the Museum did not undertake as many projects as in past years. Nevertheless, we did manage to develop some very interesting projects.

- The Vaccines and Immunization exhibit was given an online version with the help of Guest Curator Dr. Christopher Rutty, as well as the staff at iStorm New Media. *Vaccines and Immunization: Epidemics, Prevention and Canadian Innovation* traces the history of immunization with a special focus on the Canadian experience. It is a unique project in this field and we hope that it will serve as a resource for visitors wishing to learn more about the history of this sometimes ill-understood subject. This project was possible thanks to the financial help of Sanofi Pasteur, Rx&D and the Community Foundation for Kingston & Area.

- War & Public Health: Guest curator Robert Engen created a small display using objects from our collections. The project explores the history of public health in wartime and the measures developed to curb the heavy death tolls seen on various war theatres throughout history.

**Sneak peek for 2015**
- New onsite exhibit: *Trench Menders: Health Care in the First World War.*
- A small exhibition on dentistry will also be created.

**Collections Development**
In 2014 the Museum received 28 donations comprising of 1283 individual objects that were placed in the main collection, reference library, education or prop collections.

- 215 items from Parks Canada’s pharmacy collection. These included many pharmacy bottles as well as two apothecary ledgers containing thousands of prescriptions from the late 19th century.
- Dental equipment from Dr. Frank Shamy purchased in 1957, including a complete dental unit in the familiar blue turquoise colour and a cephalometer for panoramic x-rays of the mouth (image on pg. 10).
- A collection from Dr. Max Vechter comprised of pharmacy bottles and photographs of St. Luke’s General Hospital from the turn of the 20th century.

**Collections Management**
Even though we functioned with a smaller team, we managed severval projects:

- 61 new catalogue records and 7254 revisions were uploaded and made available to the public on the Museum's online database.

continued on page 10
128 new digital images were added to the database.
8 custom storage containers and supports were created for the collections storage.

**Collections Management – Conservation**
- One major project in conservation was the restoration of the McCrindle cabinet. Dr. McCrindle was born in Kingston, Jamaica, in 1862 but moved to Scotland in 1882 where he graduated with a degree in general medicine and surgery from the University of Glasgow in 1885. He then returned to Jamaica in 1904. The cabinet was brought back to Canada in 1975 by his granddaughter and donated to the Museum in 2002. Unfortunately the mahogany cabinet - which contains many interesting and authentic objects from its period of construction - was damaged in various parts. A restoration of its different parts and accessories was undertaken thanks to the financial contribution of the McCrindle Foundation.
- 6 opium pipes from our collections received conservation treatment from work study student Aimee Sims.

**Loans**
With the Centenary of the First World War, the Museum had the opportunity to participate in a number of artefacts loans.
- The Arthur Child Museum in Gananoque had an exhibit on the Great War.
- The Trinity Historical Society in Newfoundland created an exhibit on smallpox.
- The MuseoParc Vanier in Ottawa created an exhibit on the Francophone experience in the First World War.
- The Canadian War Museum in Ottawa is preparing an exhibit on the 100th of the Royal Canadian Dental Corps.
- The Archives of Ontario in Toronto had an exhibit on the First War as seen through archival documents.
- Fort Henry National Historic Site of Canada in Kingston had a special exhibit on the Kingston Association of Museums.
- St. James Cathedral in Toronto created an exhibit on the role of military chaplains during the War.
- The Elgin Historical Society put up an exhibit on the local participation in the War effort.
- The St. Joseph Region Archives in Kingston presented an exhibit on the nursing sisters during the First War.

**Policy Revisions**
Revising and updating our policies continue with a focus on updating the deaccessioning and loans policies.

**Outreach**
- KGH Inter-Research: We provided a travelling trolley with medical and nursing items, which was taken around designated spots of the Kingston General Hospital by retired nurse volunteers.
- Rx&D 100th Gala at the National Gallery of Canada in Ottawa: We developed, created and installed a temporary display on the history of pharmacy closures c 1880 – 1960 for the 50th anniversary of the Safety Cap closure.
- Kingston General Hospital Nurses’ Reunion: We developed, created and installed a temporary exhibit at the Four Seasons Hotel for the Class of 1964 reunion.
- Canadian Federation of Medical Students Conference: We created a small display of items from our upcoming First World War exhibit.
- Culture Days: Kathy Karkut presented “Caring for your Treasures,” a special event for people who wanted to learn more about how they can better store and preserve their family antiques.

Dr. Frank Shamy Cross over dental unit, 1957, 014.006
It’s been a busy and exciting year here at the Museum. Two new staff members have joined the team, we launched a new App, a new online gallery, a temporary onsite exhibit and hosted talks, events and delivered family programs. We are always looking to expand and grow and hope to engage new audiences with our efforts!

A People-Driven Museum

The dedication and enthusiasm of our volunteers, staff, board and committee members and visitors are the heart of the Museum. Their ideas and hard work advance our mission and make the Museum an exciting place to be.

Staff - It was a pleasure to join the visitor services and administrative team this summer. The dedicated and creative staff work hard together to produce outstanding programming and events.

Public Programs Assistants Abbey Cressman and Mariah Maddock were wonderful additions to the Museum in the summer, making lasting contributions to the Museum’s education offerings. They delivered over 50 gallery tours to more than 300 participants and 28 education and family programs. They also developed an off-site program for adults that they delivered at Rideaucrest Home, expanding the Museum’s programming audience.

We were fortunate to keep on two Public Programs Assistants through the Work Study program this year, as well as a Translator: Mariah Maddock and Kelly Buckholtz continued to give programs to school groups and P.A. Day participants throughout the Fall. Translator Veronica Youseef assisted the Museum in the addition of the first article in the Balliewick for francophone audiences.

Communications and Finance Coordinator Diana Gore continues be an excellent voice for the Museum, continually finding new ways to promote and market our offerings. Her hard work, organization, and enthusiasm, continues to improve the Museum’s communication channels, internal reporting, and special events.

Volunteers - We are very fortunate to have such a talented and dedicated team of volunteers. From research, to translation, to education program delivery, to office support, our generous volunteers enrich the Museum of Health Care and greatly advance its work. Their contributions are immeasurable, as is our gratitude.

Visitors – This year we welcomed over 2,500 visitors to our site, 1,800 participants in booked tours and programs, and countless other visitors to our outreach exhibits around Ontario and at Special Events. This year we were fortunate to gain some feedback about our newest online gallery “Vaccines and Immunization” through a focus group. Here are a few of the comments received:

“Visually pleasing and with enough interesting facts to keep the user engaged.”

“Found online exhibit very informative and interesting, esp. regarding photos and videos. Was also great to read about Canadian history of vaccine development and how these diseases impacted Canada. Great job!”

“Excellent exhibit, good combo of historical context (esp. from a Canadian perspective), contemporary debates over efficiency and history of disease and immune response. Videos and images were all excellent supplement.”

continued on page 12
Education and Family Programs

In joining the Museum I was especially excited to take part in the excellent educational programming it has to offer. The creative subject matter and activities continue to bring families and school groups back year after year. Attendance at our programs continues to grow. In 2014 we welcomed 1,744 participants, along with 835 teachers, group leaders and guardians. I am continually inspired by the energy and creativity of our Docents and Public Programs Assistants. This year we added four new programs to our roster for a total of 22. Here are a few highlights:

*Behind the Scenes: Health Care in WWI* - On four Saturdays in July and August participants learned the history of the Great War through role-play. They stepped into the shoes of not only a soldier, but a doctor and a war aide! In this interactive family program, children ages 6-12 got messy in hands-on trench simulation, learned the dirty details of disease through the eyes of a doctor, and practiced cast-making as a war aide on the home front.

Several family programs were offered throughout the year: our 4th annual *Teddy Bear Hospital* delighted children aged 3-8 (and their parents, and the Museum staff). *Brainium Explainium* March Break Programs introduced children aged 6-12 to the brain and nervous system, *Fun at the Dentist* attracted participants ages 0-6 and their parents to the Museum for United Way’s Success By Six Week. The Museum also ran a series of programs on local school boards’ Professional Activity Days.

We were pleased to participate in several outreach initiatives this year. *Science Rendezvous Kingston, Doors Open, Kingston Regional Heritage Fair* and *KingstonFest* were a few ways we sought out new and diverse audiences.

Feedback from participants, educators, and accompanying adults helps us improve and build upon our programming. Here are a couple highlights from 2014:

“Everything was great! I can’t wait to take my students again next year! They learned a lot about both the human body, and history as well.”
- Grade 7/8 Teacher

“The visit was an excellent learning experience for the students. It gave them a chance to manipulate items that we don't have access to at school and ask questions of people who have more knowledge in medicine/anatomy than their teachers. The instructors were very nice and knowledgeable and the hand-out we took back to school with us was appreciated.”
- Grade 5 Teacher

Thank you to the sponsors, donors, volunteer docents, public programs assistants, and staff that make the development and facilitation of these programs possible.

Special Events

We run special events throughout the year and 2014 brought several memorable moments. Below are some examples:

- In April we were invited to participate in the 2014 Canadian Medical Hall of Fame activities. The Museum hosted guided tours and a lunch for participants and provided an informational booth at the event.
- In May we co-hosted the 4rd annual Kingston Nursing Education Past & Present event in collaboration with the Rockwood Training School for Nurses Alumni. The event titled “Nursing Practice and Public Policy: A Mandate to Care” featured Canadian Nursing Association President Dr. Barbara Mildon and Providence Care Archivist Megan Kerrigan. The
evening included a beautiful presentation on the history of Rockwood Asylum a sneak-peek at upcoming plans for the Providence Care extension, as well as a captivating presentation on current trends in nursing practice.

**Community Engagement**

In keeping with our mission of educating Canadians about the history of healthcare, we worked on expanding our online reach with frequent and well-researched blog posts on *The Museum of Health Care Blog*. Staff, guest bloggers, curatorial volunteers and summer students all had the opportunity to contribute. We covered facial hair and men’s health, mental health stigma, vaccinations and advertising techniques in the health care industry. Our efforts were rewarded with a 67% visitorship increase from 2013, making our all-time views of the blog reach 37,725. If you don’t want to miss a post, head over to our blog [http://museumofhealthcare.wordpress.com/](http://museumofhealthcare.wordpress.com/) and subscribe via email.

We also sent out regular editions of the BAILLIBytes E-Newsletter, E-Newsletters for Educators and Family Programs E-Notices to keep our subscribers informed of events and programs. If you prefer hearing about our events via email, please consider signing up for one of our e-newsletters (you may do so on our website).

We continued to expand and improve content presented on the Museum’s website. In 2014 we added another online exhibit on the history of vaccines in Canada and launched a second mobile app on the fascinating history of nursing in Kingston. Our online resources received a total of 47,599 views from all over the globe.

Visitor Services staff worked tirelessly to develop a strong social media presence and the numbers are promising. The number of people following us on Twitter has grown from 1028 in 2013 to 1349 in 2014, and from 209 to 346 on Facebook. Our videos on YouTube and Vimeo have been viewed 106,705 times (up from 45,699 in 2013).

We received media coverage in various publications including articles in *The Canadian Dental Association Essentials Magazine*, *Muse*, *The Kingston Whig-Standard*, *Profile Kingston*, *The Ontario Museum Association Newsletter*, *The Society of Obstetricians and Gynaecologists of Canada Newsletter*, *KGH This Week* and *The Medical Post*.

Whether you prefer subscribing to our e-newsletter, or chatting with us on Twitter, thank you for being a part of our year!

**Lectures and Events**

- Margaret Angus Research Fellowship: On October 16th, Rebecca Benson, Queen’s University MA graduate, delivered the lecture “Borrowed Remedies and Hidden Histories” to a rapt audience in Watson Hall at Queen’s University. The lecture presented the research findings regarding two bodies of objects from the Museum of Health Care’s collection: nineteenth and early twentieth century patent medicines which used aboriginal imagery and ideology in their marketing; and a collection of herbs used by Canada’s indigenous people that were grown, packaged and sold by the Parke, Davis & Co. pharmaceutical company.
Acknowledging Our Generous 2014 Supporters

The Museum of Health Care gratefully acknowledges all of our 2014 Members, Gift Circle Contributors, and Donors. Thank you to all of our supporters for your ongoing commitment to our work. This support ensures that the Museum of Health Care can continue to preserve material culture and enhance understanding of the history of health and health care in Canada. In addition to our recognized contributors, we extend thanks to all our anonymous donors.

The Gift Circle
We are grateful for the commitment of individuals and organizations who contributed a donation well above their Museum Membership. We would like to recognize all levels of the Gift Circle that sustain our museum.

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